



Top 5 ClearMechanic Vehicle Photos from Week of October 30th

Since the launch of ClearMechanic's iPhone and Android applications, we have signed up over 100 accounts in 60 days. Because of this rapid growth, we have access to thousands of vehicle photos, each representing an actual service recommendation to a consumer.

This week, we want to acknowledge the five vehicle photos that we judged most helpful in building trust in the auto repair process. Our judgment is partly based on creativity and photo quality (subjective criteria) and partly based on number of consumer views, clicks and "shares" tracked by our technology platform (objective criteria).

For each vehicle photo acknowledged, we have including the following information:

- **Repair type** being recommended
- **Dealership or repair shop** that took the photo and shared it using ClearMechanic technology
- **Expert diagram** that ClearMechanic automatically features alongside our vehicle photos (typically we include two or more expert diagrams per photo, but we have only shown one diagram for the purposes of this blog post)

Vehicle Photo #1: Differential

Mac's Service Center


Ashland, VA

<http://www.macsservicecenter.com/Ashland-vehicle-status.html>


(We support this dealer through our partners at Repair Shop Websites)

Differential

YOUR CAR ILLUSTRATION TEXT



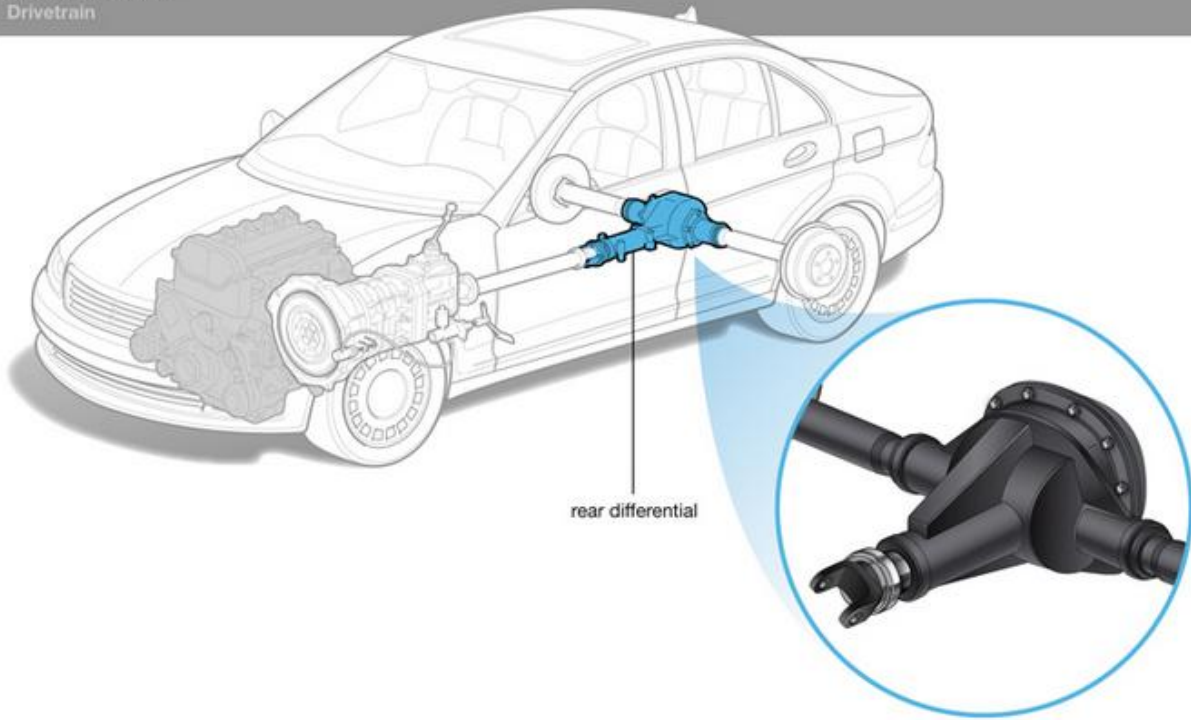
share



Differential

YOUR CAR ILLUSTRATION TEXT

Rear differential
Drivetrain



Vehicle Photo #2: Radiator

Atomic Auto

Portland, OR

http://atomicauto.biz/?page=custom_page&p=36

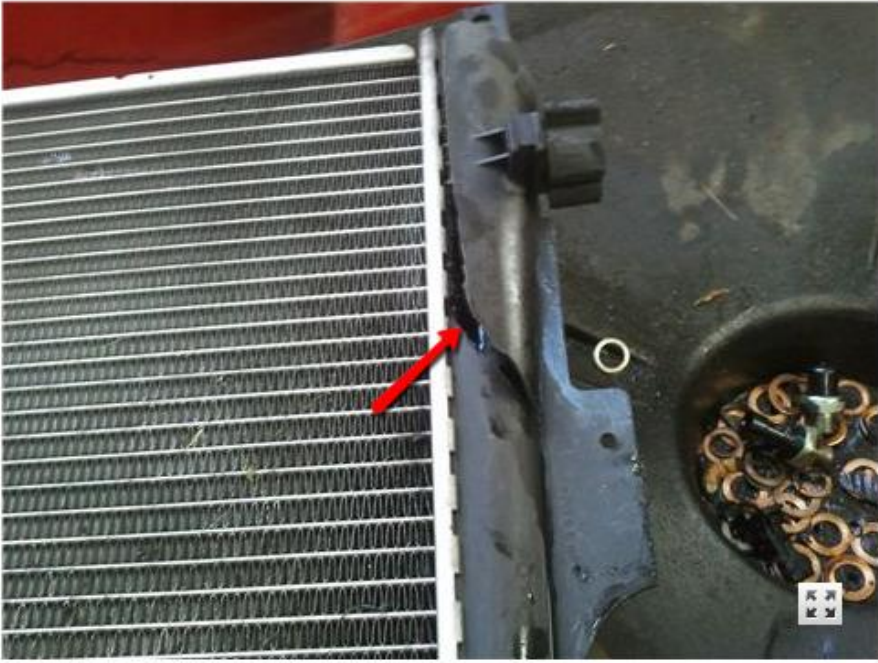
Radiator

YOUR CAR


ILLUSTRATION

TEXT

IMAGE



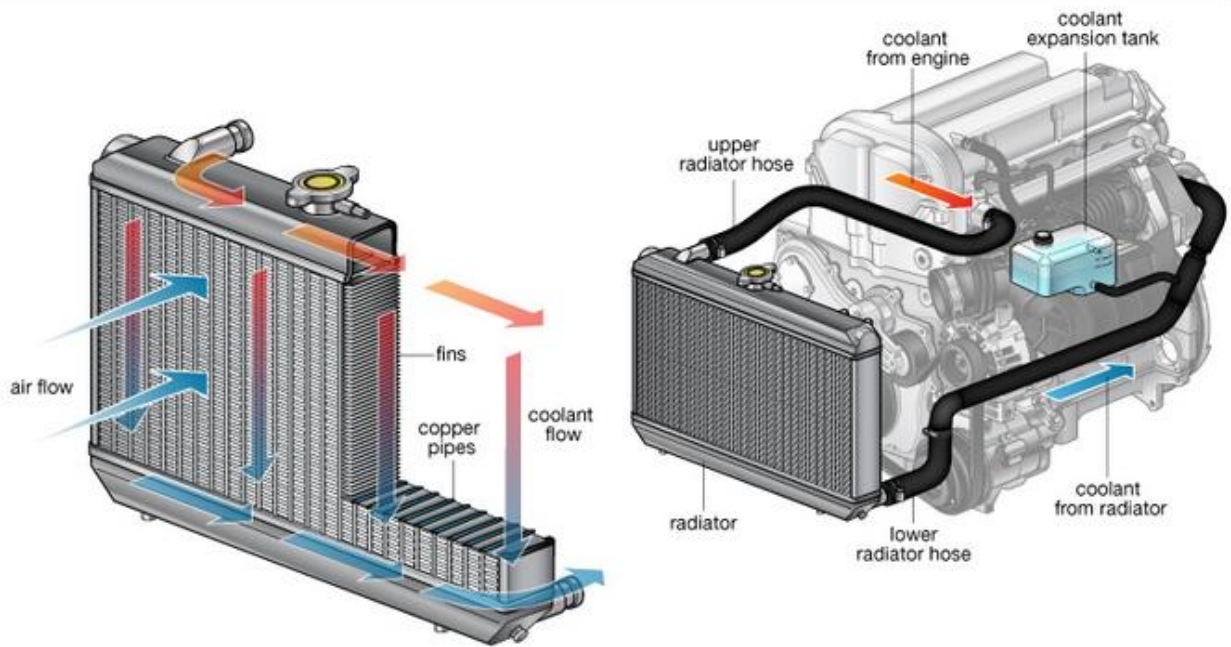
share



Radiator

YOUR CAR ILLUSTRATION TEXT IMAGE

Radiator
Cooling system



Vehicle Photo #3: Fuel Pump

BMW of Schererville


Schererville, IN

[http://www.bmwinschererville.com/page/custom/en/Live Repair Orders](http://www.bmwinschererville.com/page/custom/en/Live_Repair_Orders)


(We support this dealer through our partners at Dealer e-Process)

Fuel Pump

YOUR CAR ILLUSTRATION TEXT IMAGE



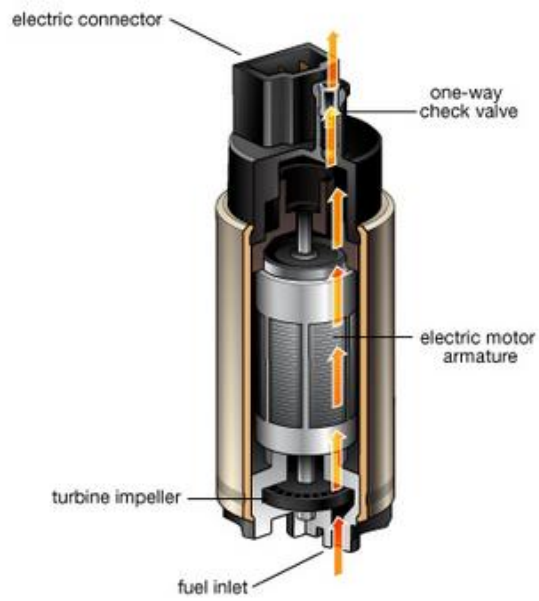
share



Fuel Pump

YOUR CAR ILLUSTRATION TEXT IMAGE

Fuel pump
Fuel system



Vehicle Photo #4: Water Pump


Magnussen's Toyota of Palo Alto

Palo Alto, CA

<http://www.toyotapaloalto.com/service-photos.htm>

Water Pump

YOUR CAR ILLUSTRATION TEXT IMAGE

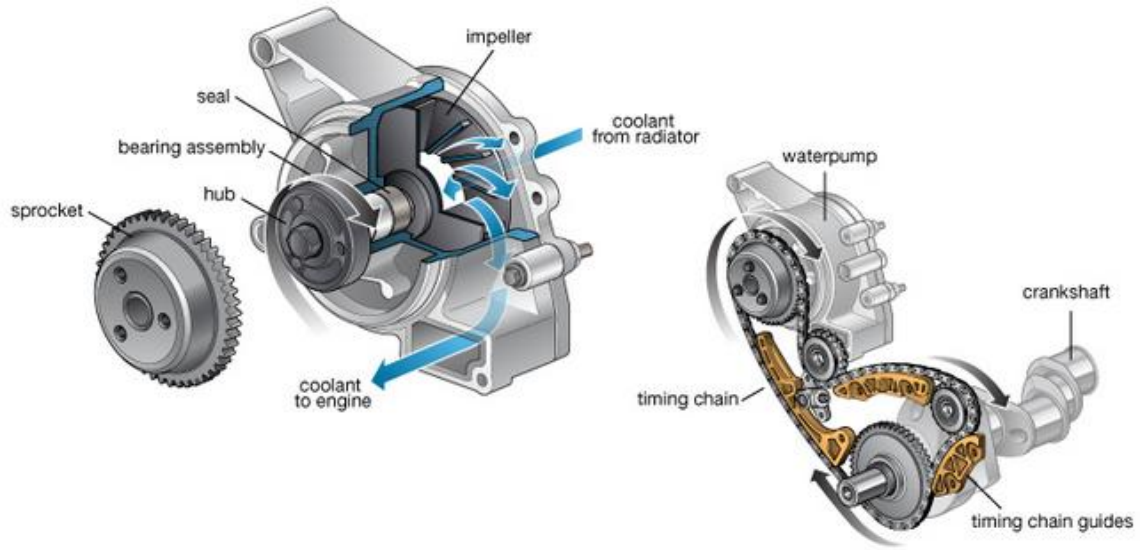


share

Water Pump

YOUR CAR ILLUSTRATION TEXT IMAGE

Waterpump
Cooling system



Vehicle Photo #5: Radiator

Dublin Toyota

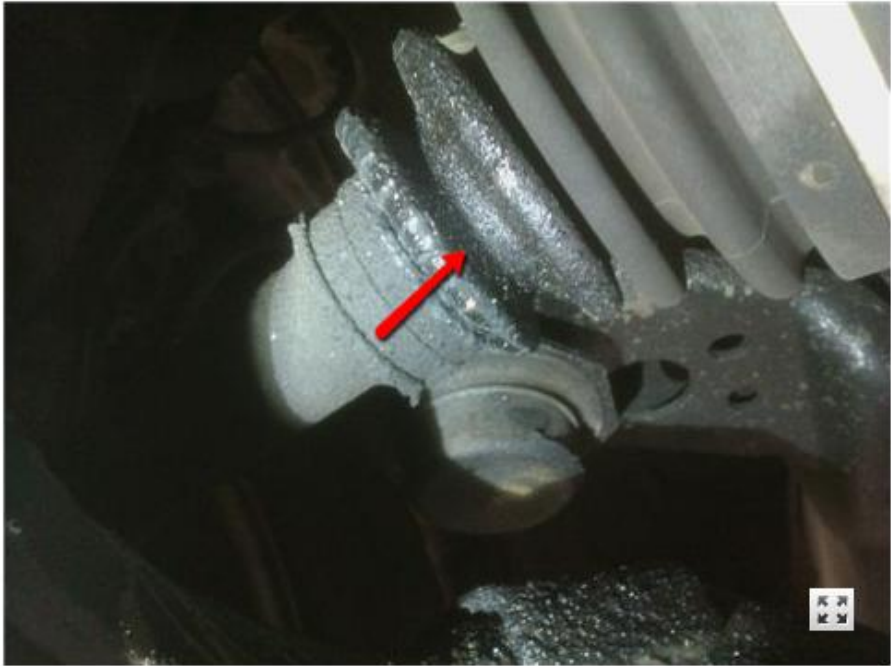
Dublin, CA

<http://www.dublintoyota.com/CIMAPhotos>


(We support this dealer through our partners at CIMA Systems)

CV Joint Kit

YOUR CAR ILLUSTRATION TEXT



share



CV Joint Kit

YOUR CAR

ILLUSTRATION

TEXT

Outer CV joint assembly Suspension & Steering systems

